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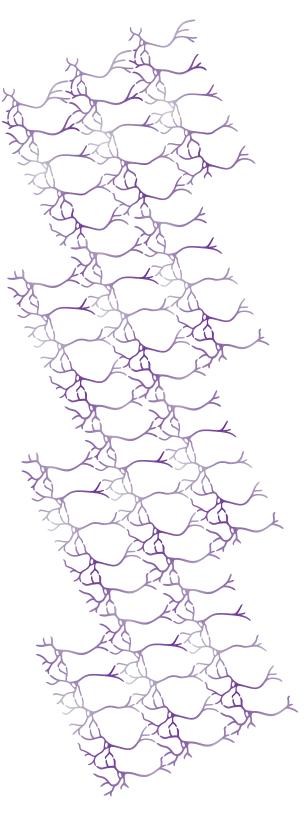


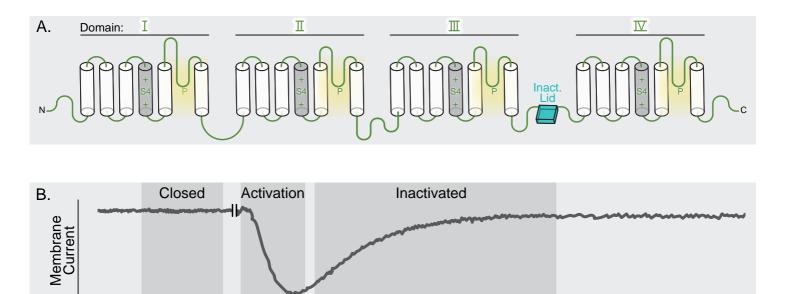
#### Learning

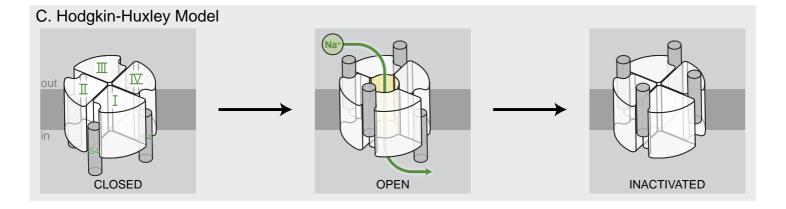
Artist: Kate Baldwin Software: Adobe Illustrator Materials: Laser-cut acrylic mirror, chain, and wire.

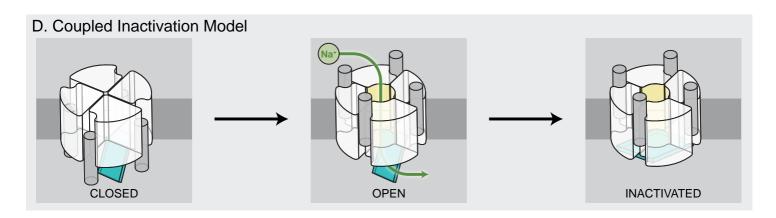
Neurons make new synapses and break old connections when we learn. Memories and knowledge are stored in the pattern of connections. A lifetime of experiences helps define the architecture of our neuronal network.

The connections between neurons in this mobile evolve with the changing currents in its environment. You may be able to see a reflection of yourself in this ever changing network.

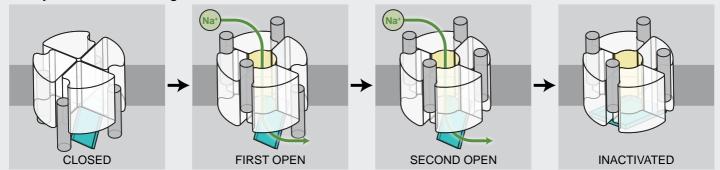








E. Asynchronous Gating Model



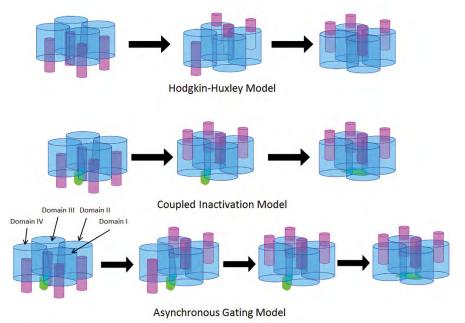
# Models of Sodium Channel Opening

Designer: Kate Baldwin

Researcher: Dr. Baron Chanda, Associate Professor of Neurosicence, University of Wisconsin, Madison Software: Adobe Illustrator

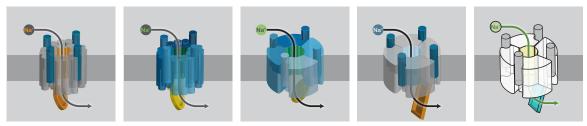
Neurons use sodium ion (Na<sup>+</sup>) channels to transmit signals. The Chanda Lab has been conducting experiments to learn exactly how these channels open and close at a structural level. This figure compares several different theoretical models of how that process may proceed.

This figure needed to illustrate subtle differences in 3D movement of a multi-domain channel through time. Although a 3D crystal structures are available for this protein, a cartoon was needed to communicate the differences among these models. As a cartoon, I had the freedom to exaggerate movement in order to highlight the differences between models.



**Researcher's Original Power Point Diagram** 

Dr. Chanda had previously prepared an admirable diagram in Microsoft PowerPoint that helped explain the different models if the viewer was already familiar with the protein structure. For our new figure, I added panel A, which uses matched colors to show what parts of the protein primary sequence are involved in movement in the lower panels.



A series of drafts I made in the process of planning the figure

I thought that it was difficult to tell when the central pore was open or closed in the original sketch. I solved this challenge by reducing the color information from the stagnant parts of the diagram. This allowed me to save my colors for the key parts I wanted the viewer to notice. I used yellow to highlight the central pore being open. I used teal for the inactivation lid, which functions independently of the central pore and needs to be distinguished. I used shades of gray for the other parts of the diagram.

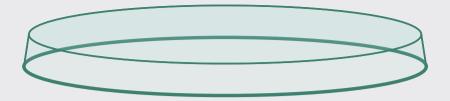
I choose these particular colors based on empirically tested color schemes that thousands of Internet users have nominated for interest and pleasantness on



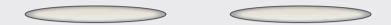
Pear Lemon Fizz on Adobe Color

Color.Adobe.com. This figure uses "Pear Lemon Fizz" which is among the top 20 most-liked color schemes of all time.

The cost for a custom figure like this is approximately \$200.



Petri Lid



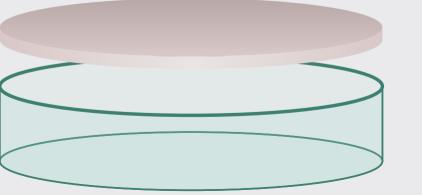


**Round Coverslips** 

#### **Hippocampal Neurons**

**Glial Cells** 

Media



Petri Dish

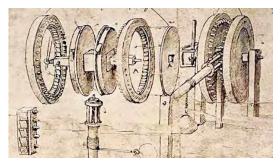
\*Cells and Coverslip shown enlarged

## Exploded Neuronal Culturing System

Designer: Kate Baldwin

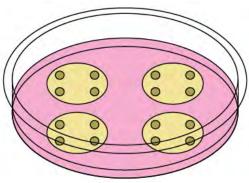
Researcher: Dr. Janis Lochner, Professor of Chemistry, Lewis & Clark College, Portland, OR Super-resolution Imaging of Neuronal Dense-core Vesicles BA Scalettar, D Shaver, S Kaech, JE Lochner J Vis Exp. 2014; (89): 51394. PMCID: PMC4211406 Software: Adobe Illustrator

The Lochner Lab was invited to submit a methods-based research article describing their hippocampal neuron culturing techniques. The diagram that they previously had been using to illustrate the basic stacked layers of their system was confusing to viewers.



Leonardo da Vinci's exploded view of a gear assembly, from Codex Atlanticus

I helped differentiate each layer with colors chosen from one of the all-time most highly ranked color themes on Color.Adobe.com.



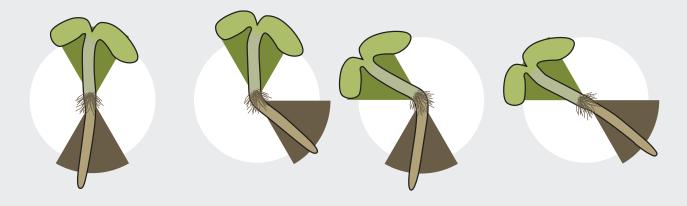
Researcher's original digram

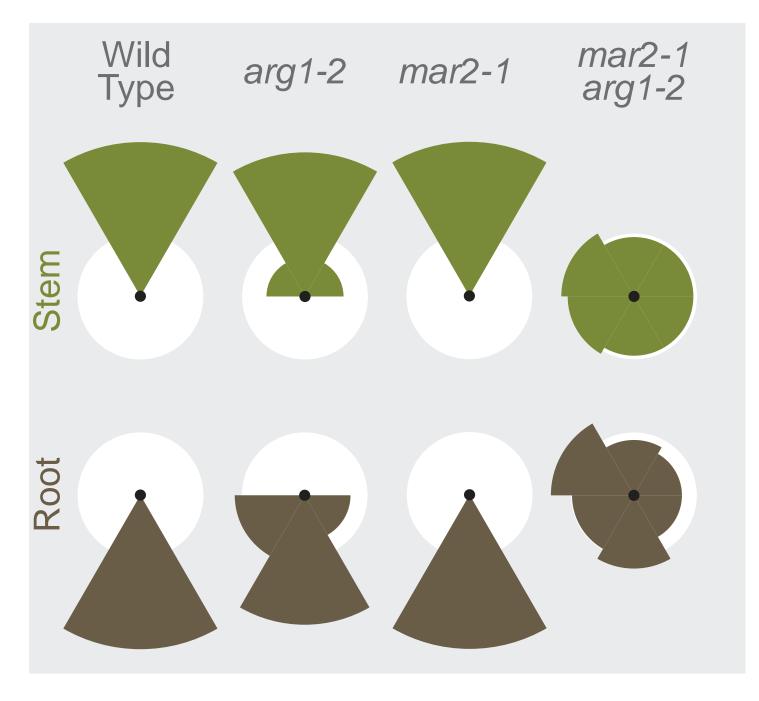
The culturing technique used many thin layers, so it was impossible to clearly show them all in a real-size diagram. I had recently seen an exhibit of Leonardo da Vinci's drawings, and the challenges of this figure reminded me of da Vinci's exploded gears drawing.

When I added artificial space between the layers of cells, they became easier to see and label.



# **Directional Seedling Growth Histograms**





### Seedling Directional Growth Graph

Designer: Kate Baldwin

Researcher: Dr. Patrick Masson, Professor of Genetics,

University of Wisconsin, Madison

A role for the TOC complex in Arabidopsis root gravitropism. JP Stanga, K Boonsirichai, JC Sedbrook, MS Otegui, PH Masson. Plant Physiol. 2009 Apr;149(4):1896-905. doi: 10.1104/pp.109.135301. Software: Adobe Illustrator

Plants sense gravity and the stems of seedlings generally grow up and the roots grow down. The Masson Lab wanted to present data showing that a new Arabidopsis double mutant failed to grow with the normal orientation relative to gravity. Because the new double mutant plants grew at completely random angles, it was non-descriptive to average the angle of growth (non-normal distribution). A regular histogram was also not ideal because zero degrees is the same as 360 degrees.

Inspired by the seasonal mortality graphs of Florence Nightingale, we developed a new type of graph for this data where the area of the wedge represents the portion of seedlings that grew in that direction. Based on the raw data, I used simple geometry to calculate what area each triangle wedge should have and prepared the images in Adobe Illustrator. Because each histogram 'bin' directly corresponds to the angles included in that bin, few labels are needed and it's intuitive to the viewer.

I choose green and brown for the stem and root data to instinctively match those with the colors of the plants.

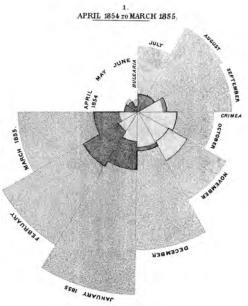
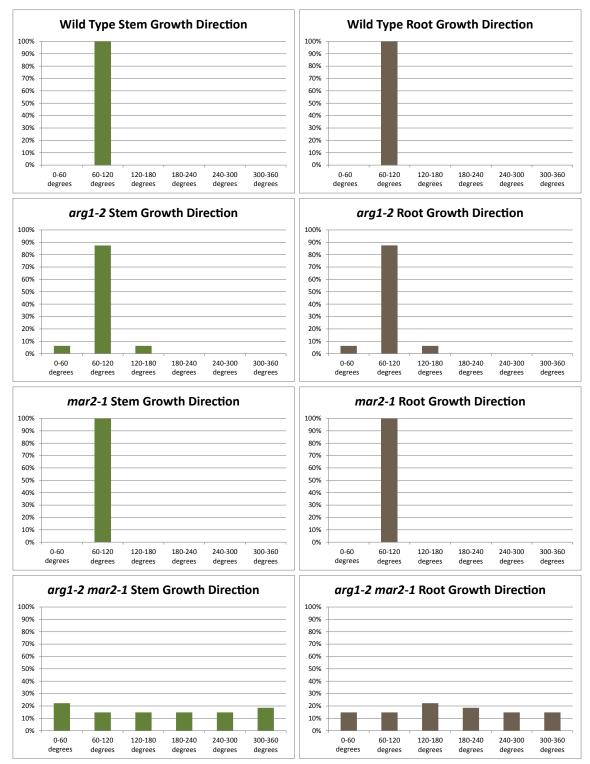


Diagram of the causes of mortality in the army by Florence Nightingale.



The eight regular histograms required to illustrate this data.